



## Identify the Highest-Impact Energy Projects to Implement

With so many options and priorities, choosing the right projects to start with can be complex. Southern 360 helps you **prioritize projects to optimize your energy use and advance your sustainability and/or resilience goals**. By leveraging your data to derive insights around energy efficiency, renewable and storage options, and electric vehicles, this step enables you to move forward confidently with implementing your strategy.

### Our Process

- **Step 1:** We start with your organization's goals and needs, and then analyze your facilities' energy use to identify areas for energy optimization.
- **Step 2:** We then prioritize potential targeted energy efficiency, renewable and storage, and electric vehicle projects based on your facilities' energy usage and goals.
- **Step 3 (Optional):** Once the highest impact opportunities are identified, Southern 360 can help implement those projects, as well as maintain and optimize them after the implementation is complete.

### About Southern 360

Take advantage of Southern Company's deep energy expertise through Southern 360, our holistic suite of integrated energy offerings to power your organization's low-emissions transition. Southern 360 brings market-leading sustainability, resilience and performance solutions that make technical and economic sense for your organization. Our solutions are custom and turnkey, so you can focus on what matters most: your organization.

Learn more about what Southern 360 can do for you by visiting <https://www.southerncompany.com/southern-360.html> or emailing us at [g2southern360@southernco.com](mailto:g2southern360@southernco.com).



Step-by-step support on climate ready initiatives